



# LP BLUEPRINT

AI + AUTOMATION FOR  
LP CONVERSION  
WITHOUT THE BURNOUT

# The Burnout Problem



Hours On LP Research



**No structure around IR  
execution**



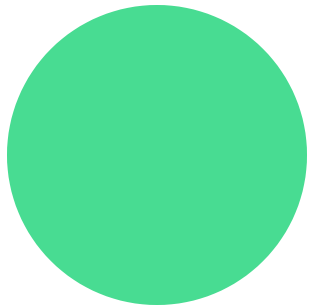
**Endless manual work, no  
leverage**

[JOIN CAPITAL OS PREMIUM](#)



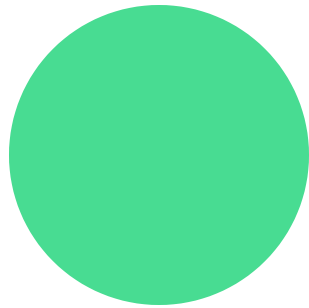
# If You're Ignoring AI, You're Taxing Your Fund's Returns

Without AI Automation (Every 5 Team Members):



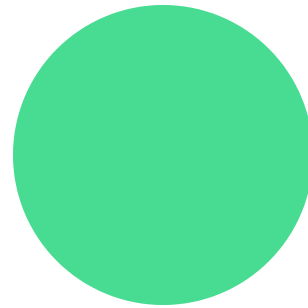
**IRR hit: ↓ 1–2%  
annualized**

Delayed LP closes = slower  
deploy = slower cash  
conversion



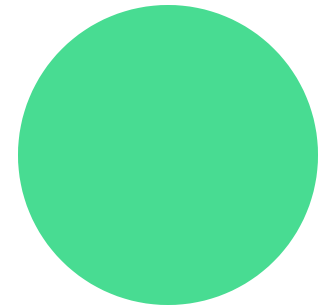
**DPI drag: ↓ 0.2–0.4x**

Time lost to manual ops =  
fewer follow-ons, slower  
distributions



**TVPI stagnation: < 2.5x**

Without velocity in LP ops,  
cash drag limits long-term  
multiple growth

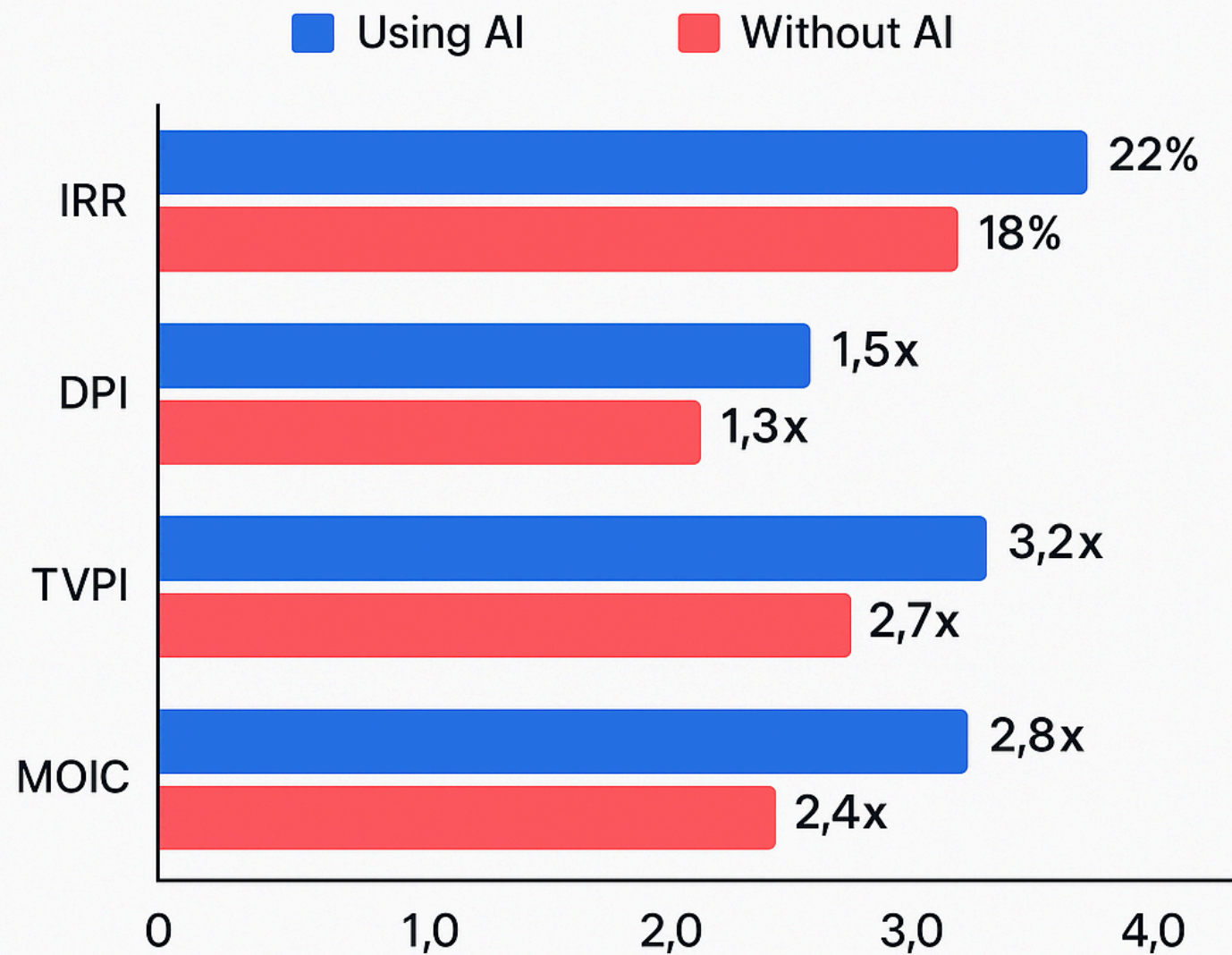


**MOIC opportunity  
loss: ↓ 0.3–0.6x**

Missed or late investor  
matches = smaller fund sizes  
= smaller exits

[JOIN CAPITAL OS PREMIUM](#)

# Impact of AI on Fund Performance

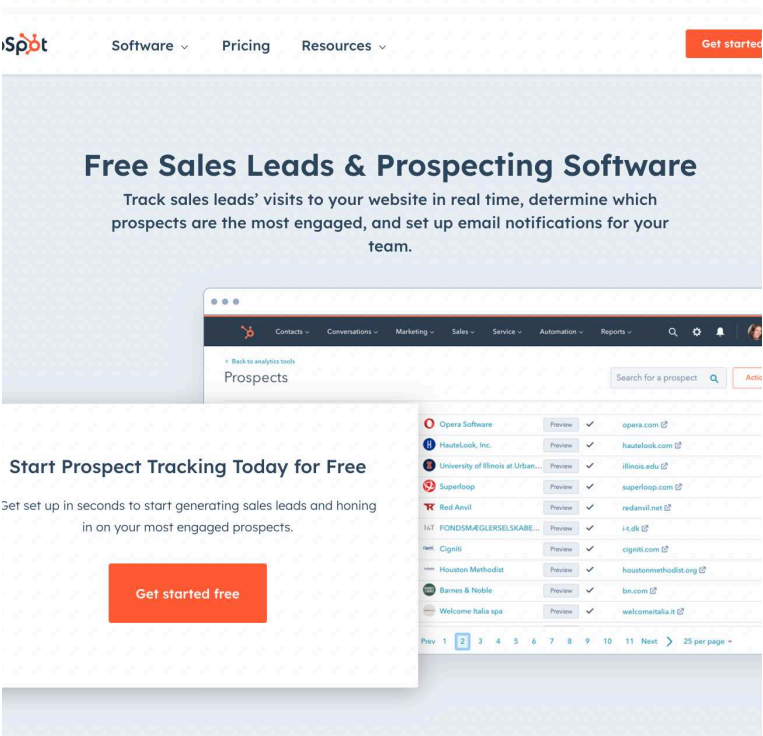


# Capital OS Automation Stack

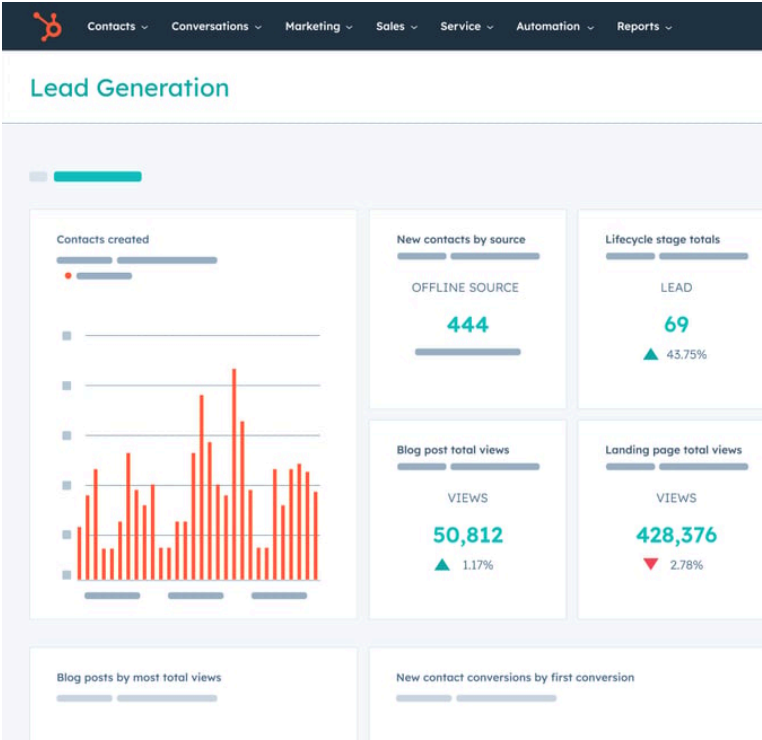
## Generative AI on Google Cloud

Generative AI

Google Cloud AI For Research & Data Warehouse



Email Prospecting Software & Hubspot For Email w/AI



Hubspot For CRM & Segmentation

JOIN CAPITAL OS PREMIUM

# Anchor Profiling, Built for Speed & Precision



3 Signals We Automate

## Check Size Capacity

Inferred from Form D filings & historical fund participation

## Strategic Mandate Fit

Based on thesis-matching vectors from public bios, websites & fund history

## Geo & Jurisdiction Fit

Parsed from SEC data, LinkedIn, and org metadata

[JOIN CAPITAL OS PREMIUM](#)

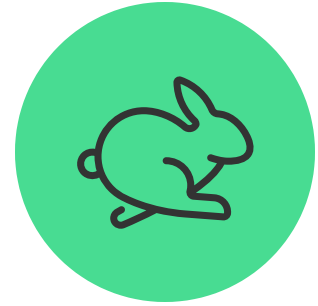
# Powered By Anchor Intelligence System



AI-enriched LP profiles from SEC  
Form Ds, Google Gemini 2.5  
Flash, and public web signals



Removes guesswork & bias  
→ objective readiness scoring



From crude thesis to  
10 outreach-ready LPs in about  
15 mins

[JOIN CAPITAL OS PREMIUM](#)

# AI Doesn't Replace Judgment—It Enhances It



**Human Tone Still Matters**



**Personalization = Empathy**



**AI Clears The Path  
For Better Meetings**



# Scheduling + Calendars = Lost Deals

- Smart calendaring via email follow-ups

Make sure all calendar products include multiple text message reminders

- Link > back and forth

If they don't want to give you their cell that's fine, they didn't want to meet anyway

- Time kills deals, remove the friction

# What 80% Automated/AI Really Looks Like

(From manual grind → machine-accelerated capital raise)

- **Outreach Pre-Fill**

Cold messages, follow-ups, and anchor positioning auto-written for each LP

- **Auto-Stage LPs**

LPs are classified by check size, strategic fit, and time-to-close

- **Response Tracking**

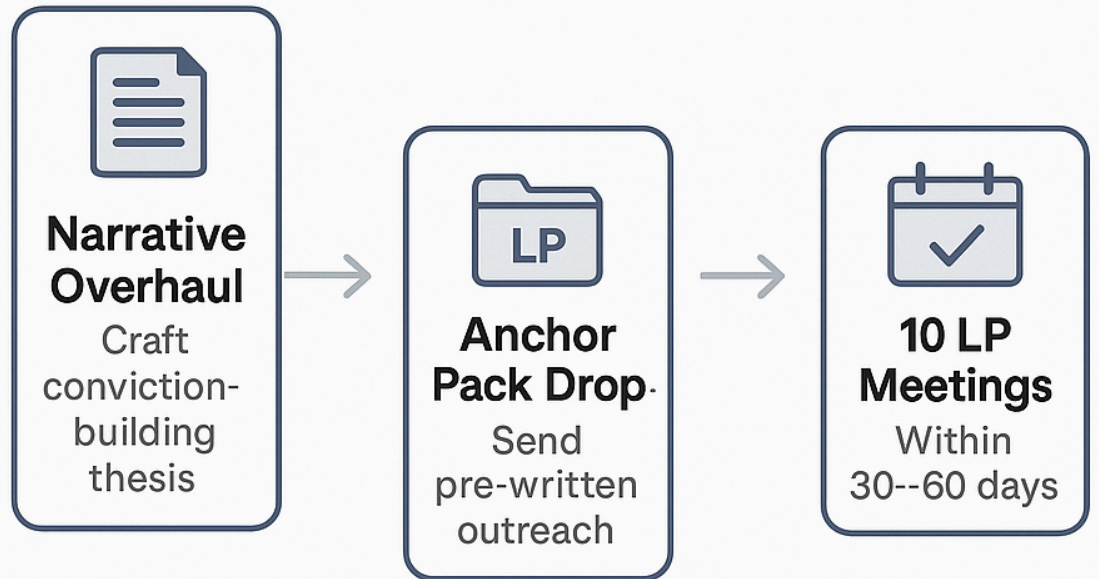
Track LP engagement (opens, replies, click-throughs) via smart tags or CRM sync

making sh\*t happen

**MSH**

# Capital OS in Action

Workflow Snapshot



[JOIN CAPITAL OS PREMIUM](#)

# Do You Want AI To Save You Time (not create noise)?

## It's Decision Time For The June Cohort

 LP BLUEPRINT

### Capital OS Premium

A high-trust cohort with the tools, structure, and clarity GPs need to stop winging it and start closing.

UNLOCK QUARTERLY

UNLOCK ANNUAL

### Whats Included

- Full Narrative Overhaul – From first word to closing call
- Deck + Data Room Refinement – Clarity, structure, and strategic polish
- LP Pipeline Design – Tiered, prioritized, frictionless
- Fundraising OS Buildout – From pipeline dashboards to workflows
- Live Cohort – Weekly sessions and async reviews
- Capital OS Access – All AI tools + lifetime updates

[JOIN CAPITAL OS PREMIUM](#)



# What To Do This Week

## Figure Out The Exact Size of the Raise Including The 15% Buffer

\$100M = \$115M

Many investment firms under-budget because they fail to account for ops, cost of data warehouse, AI budget and LP and dealflow origination costs. **\$500K–\$1.2M/year**—just to play at an institutional level.

## Make A Decision On Close Date

**Not having a close date signals uncertainty, and uncertain GPs don't get checks.**

LPs prioritize funds with momentum and clear timelines. Without a target close, you erode urgency, dilute follow-up, and signal you're not ready to lead a round.

## Do We Need AI Or Not?

The cost of not using AI isn't just operational inefficiency — it's **drag on your multiples**. Every hour wasted on manual LP outreach, research, or pipeline management is time you're not allocating capital or compounding LP trust. And over a 10-year fund life? That's a **return killer**.